



Conference Bulletin

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NATIONAL CONFERENCE ON SOCIAL WELFARE

Volume 61

WINTER, 1958

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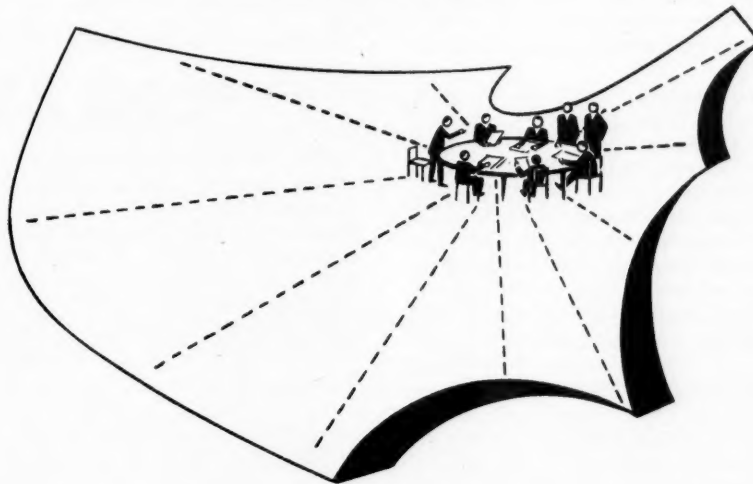


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THE CONFERENCE BULLETIN
of the
National Conference on Social Welfare
22 West Gay St., Columbus 15, Ohio

The National Conference on Social Welfare is a voluntary association of individual and organization members who have joined the Conference to promote and share in discussion of the problems and methods identified with the field of social work and immediately related fields. The Conference is a forum for such discussion. It does not take an official position on controversial issues and adopts no resolutions except occasional resolutions of courtesy.

President: Eveline M. Burns, New York City

Treasurer: Arch Mandel, New York City

Executive Secretary: Joe R. Hoffer, Columbus, Ohio

Editor of the Bulletin: Eula Wyatt, Columbus, Ohio

WINTER, 1958

Published four times a year by the National Conference on Social Welfare.

Sent to all members in consideration of payment of three dollars as part of membership fees.

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**SOCIAL WELFARE — ACCENT
ON PREVENTION**

The Roman god Janus had two faces so he could see forward and backward. January, as we know, was named after him. Social welfare, it might be said, has always thought of itself as having two faces — treatment and prevention. A review of the National Conference Proceedings, however, reveals a dearth of manuscripts with prevention as the major focus.

It is appropriate, therefore, that the Program Committee should select "Social Welfare — Accent on Prevention" as the theme for the 85th Annual Forum to be held in Chicago, May 11-16. This theme was chosen because there appears to be a need to give more attention to this responsibility at the present stage of our development, particularly in view of the emphasis which treatment has received in most of the meetings at recent Annual Forums.

Prevention means early discovery, control and elimination of conditions and situations which potentially could hamper effective social functioning. This, of course, implies a knowledge of what these conditions and situations are.

One of the major purposes of this year's Annual Forum program will be to discover what social welfare has to contribute in the search for the causes of social breakdown and how they can be prevented. Certainly social workers and social welfare organizations should be in a unique position to assist in eliminating, controlling and following up on individual or environmental factors which create problems for individuals, groups and communities.

A forum should utilize all available methods of presenting data and ideas — presentation of papers, audio visual aids, group discussion, brainstorming, role playing and other similar collective group techniques — to achieve its essential purposes of clarifying issues and sharpening goals and directions.

There is a need now for much creative thinking and direction if social welfare is to make its full

contribution in the prevention of social ills. It is my conviction that, in spite of the values of collective group techniques, the occasion calls for individual testing of the validity of social work concepts by their practical results, which has stimulated much of our progress and enabled social welfare to take its place among the important fields whose purposes are the enrichment of the lives of peoples throughout the world.

Individual papers have traditionally played an important role in Annual Forum meetings, providing opportunities for qualified persons to present in accurate and concise form the results of study or scholarly thought on a specific problem, method or process. Good manuscripts, adequately documented and skillfully presented, provide historical perspectives, indicate trends and stimulate among individuals, groups, and communities a real ferment of ideas that lead to progress in thinking and action.

Such papers have, in addition, formed the core of our professional literature. There are many examples of significant manuscripts* in the Conference Proceedings — manuscripts which have presented fresh information on social problems and methods of dealing with them as the frontiers of knowledge were extended.

It is the earnest hope of the Program Committee that the 85th Annual Forum will produce equally valuable manuscripts on "prevention," so that the Conference can continue to maintain its traditional role as a major force for the improvement of social welfare services to people. JRH

*See page 4 for a preliminary list of significant manuscripts which have been printed in the Conference Proceedings.

**OFFICIAL COUNT OF BALLOTS ON
INCREASE OF DUES**

The Teller's Committee met in the Columbus office on November 6 under the chairmanship of Merriss Cornell. They accepted the count of the ballots made by the Conference staff. The count was reported by states and membership categories. The staff was instructed to accept ballots received during that week and add them to the number reported. All ballots postmarked on or before November were counted. The official tabulation was as follows:

Individual Members		
	Yes	No
Associate	504	157
Regular	1177	274
Others	81	9
Total	1762	440
Agency Members		
Class D	228	68
All others	168	33
Total	396	101
Grand Total	2158	541

Sixteen ballots were returned without a vote, making a total of 2715 ballots returned. This is a slightly larger number of ballots than are usually returned on the spring elections. The last increase in dues made in 1948 was approved by the 6648 members by a vote of 1687 in favor and 162 opposed. The official membership roll at the time the ballots were distributed last October was 6982.

CHICAGO FORUM COMING UP—

Program Plans

This is the busy time of year for all concerned with the program of the Chicago Annual Forum.

The Program Committee met on January 10 and 11 under the chairmanship of Eveline M. Burns, Conference President. The members reported excellent progress on plans for the Section and Common Service Committee meetings in line with the theme "Social Welfare—Accent on Prevention," which appears to be meeting with universal favor.

The Committee devoted a large share of its attention to the plans for Wednesday, May 14, when all the sessions will be related to the topic of family breakdown. As explained in the last issue of the **Bulletin**, it is hoped that this innovation will help the field as a whole take stock of where it stands in relation to family breakdown and also give an opportunity for workers in the various specialties to see the relationship of their contribution to that of others.

The Committee on Combined Associate Group Meetings, whose chairman is Colonel Chester R. Brown of the Salvation Army, has selected the topics for the sessions to be held on Tuesday and Thursday mornings during the Annual Forum. Program planning committees, composed of representatives of interested Associate Groups, are at work in various cities throughout the country setting up these sessions.

At the meeting of the Program Representatives of all the Associate Groups on January 13 the organizations reported on plans for their own sessions which will take place in advance of the opening of the Annual Forum on Sunday afternoon, May 11, and on Tuesday and Thursday afternoons and evenings during the week. These reports indicate that there will be the usual wide coverage of the many specialized interests within the broad field of social welfare.

The members of the Committee on Audio-Visual Aids have been screening many of the new films in the areas of social welfare, human relations and mental health and hope to develop a program that will be of interest to a wide audience.

Detailed information about all sessions will appear in the spring issue of the **Bulletin**, which will as usual contain a complete preliminary program.

Exhibits, Personal Consultation

Exhibits provide opportunities for personal consultation and for relating your interests with other areas in the field of social welfare. Those who have attended many Annual Forums say you should see every exhibit and stop and talk to persons in many booths. In fact there are many who spend more time in the exhibits than they do attending meetings. We are not sure that we would advise doing this but from our experience we urge you to set aside ample time to visit the exhibits.

Commercial agencies may have as much to contribute to your knowledge as many social welfare agency exhibits. Those who are exhibiting are there

Mrs. Robert L. Foote Heads Sponsoring Committee

The Chicago Sponsoring Committee headed by Mrs. Robert L. Foote is hard at work providing services in preparation for and at the Annual Forum in Chicago. Staff service to the Sponsoring Committee is being furnished by the Welfare Council of Metropolitan Chicago.

Recruiting several hundred volunteers is one of the major tasks of the Committee. Among these are some special assistants to the staff of NCSW which is not large enough to administer so complex a conference by itself. These will include assistants in press, radio and television services, in the Combined Book Exhibit and in the NCSW headquarters office. The most of the volunteers will serve as Door Monitors and meeting room Staff Aides. Volunteers will also staff the NCSW Information Counters.

The Sponsoring Committee will establish a reception center and information-about-Chicago booth in the lobby of the Hotel Sherman and a smaller one in the Constitution Room of the Hotel Morrison which will be a center for services and activities in that hotel.

The Sponsoring Committee is also assisting in the promotion of attendance, in providing music and decorations, by serving as hosts at the all-conference reception, in enlisting local persons to perform various platform functions at general sessions, in providing special services for foreign visitors and in many other ways.

Public Employment Service

A public employment service will be available again in 1958.

Advance registration is an essential element to the success of the service. Those planning to attend the Conference should register at their local employment office **prior to April 18**.

The Associate Groups of NCSW and other exhibitors who normally maintain a personal counseling service at their booths at the Conference will continue to be available for individual counseling on the nature of jobs specific and general in their particular field.

We are counting on members to promote the use of the public employment service at the Annual Forum as a method of providing an orderly means for employers and prospective employees to meet. We also are hoping you will continue to promote the year-round use of the public employment services by social workers.

to serve you. This year the following commercial agencies will be exhibiting:

Community Playthings, Creative Playthings, Encyclopaedia Britannica, Empire Sales Co., Evaporated Milk Assn., Household Finance Corp., Kimberly Clark Corp., Metropolitan Life Insurance Co., Pocket Films & Rabar Manufacturing Co., and Thomas A. Edison Industries.

**Make Hotel Reservations Now
Through the Housing Bureau. We have forms.**

Significant Manuscripts Presented at Past NCSW Annual Forums

PRELIMINARY LIST

In an age when group thinking and group participation are playing such an important and perhaps dominant role, we are likely to overlook the important contributions that certain manuscripts which represent individual creative thinking have made to the solution of problems and to progress in the field of social welfare.

In the hope that this important aspect of forum activity will not be under-rated as a means of realizing the full knowledge and skills of workers and laymen, the past Conference presidents were asked to select some significant manuscripts which, in their opinion, have made or will make the greatest contribution to the profession and/or the field of social welfare. This is the first step in the collection of outstanding papers from which a final selection will be made.

The following preliminary list is presented as a progress report. The membership is invited to send their comments and additional selections to the Conference office.

Abraham Flexner	"Is Social Work a Profession?"	1915	Baltimore
Porter R. Lee	"Social Work: Cause and Function"	1929	San Francisco
Dr. Richard C. Cabot	"Treatment in Social Case Work and The Need of Criteria and of Tests of its Success or Failure"	1931	Minneapolis
Mary van Kleeck	"The Common Goals of Labor and Social Work"	1934	Kansas City
Kenneth L. M. Pray	"Social Work and Social Action"	1945	New York & St. Louis
William Haber	"Economic & Social Readjustments in the Reconversion Period"	1945	St. Louis
Vera Micheles Dean	"Implications of Peace"	1945	St. Louis
Max Lerner	"Toward an American Society"	1946	Buffalo
A. Delafield Smith	"Community Prerogative and the Individual"	1946	Buffalo
Arlien Johnson	"Science and Social Work"	1947	San Francisco
Eduard C. Lindeman	"Democracy and Social Work"	1948	Atlantic City
Eveline M. Burns	"How Much Social Welfare Can America Afford?"	1949	Cleveland
Ira De A. Reed	"Midcentury White House Conference"	1951	Atlantic City
Eveline M. Burns	"Further Needs in Social Insurance"	1951	Cleveland
Isador Lubin	"The Revolution in Human Affairs"	1952	Chicago
Ralph J. Bunche	"Social Welfare — A World Concept"	1954	Atlantic City
T. V. Smith	"Solve, Resolve & Absolve"	1955	San Francisco
Agnes E. Meyer	"Has the Structure of Social Work Become Outmoded?"	1956	St. Louis
Otto Klineberg	"Desegregation & Integration"	1957	Philadelphia

New Social Work Publication

The National Conference on Social Welfare welcomes to the field of social welfare publications the new journal, **INTERNATIONAL SOCIAL WORK**. Published jointly by the International Conference of Social Work and the International Association of Schools of Social Work, this will appear quarterly. It is expected to contain substantive articles on international social welfare and social work education, as well as news of developments in both fields. News about the two sponsoring organizations will also be included. Since there has long been a need for such a publication, it seems likely that the new journal will meet with an enthusiastic reception.

The first issue of **INTERNATIONAL SOCIAL WORK**, which is being printed in India, will be distributed late in January. Free copies are being sent to the National Committees of the ICSW and the schools belonging to the International Association. The following annual rates have been established for individual and organizational subscriptions:

\$4.00 North and South America, \$3.50 Europe and the Middle East, \$3.00 Asia.

Subscriptions may be sent to 345 E 46th St., N. Y. 17, N. Y., 5 rue Las Cases, Paris VII France, or 16 Government Hulments, 6/A Cooperage, Bombay, India.

PHYSICAL LAYOUT IN CHICAGO

This will be the most compact physical layout we have had in over ten years. All meetings will be held in an area of not more than five blocks. All General Sessions will be held at the Opera House on Wacker Drive. All other meetings will be held in the Hotels Morrison, Sherman and Hamilton all in the loop.

Principal services will be divided between the Hotels Sherman and Morrison. There will be a concentration of registration, information and 146 exhibit booths on the mezzanine floor of the Hotel Sherman. The Sponsoring Committee information booth will be in the lobby of the Sherman.

There will be a grouping of the Film Theater, the Combined Book Exhibit, the Employment Service, ten exhibits, a Sponsoring Committee information booth and a lounge in the very large Constitution Room at the Hotel Morrison. This is on the first floor which is two floors above the lobby along with four meeting rooms. This center of services will provide a place to congregate and meet friends at the Morrison.

About 4000 of the attenders will be staying at one or the other of these two large hotels, about equally divided. A smaller number will stay at the Hamilton around the corner from the Morrison.

STATE CONFERENCES HOLDING MEETINGS THIS SPRING

Alabama Conference of Social Work — May 15-17, 1958	Birmingham
President: E. E. Nash Secretary: Mrs. J. W. Ellis	
Arizona Conference of Social Work — March 26-28, 1958	Tucson
President: Clermont D. Loper Secretary: Mrs. Aileen M. Taylor	
Arkansas Conference of Social Work — March 9-12, 1958	Little Rock
President: Mrs. Ardelia Womack Secretary: Mrs. Leah Painter	
California Conference of Social Work — May 4-8, 1958	San Diego
President: George K. Wyman Exec. Dir.: Mrs. Ruth Kaiser	
Florida Conference of Social Welfare — May 7-9, 1958	Tampa
President: Mrs. Betty S. Cornette Exec. Sec.: Mrs. Rolla A. Southworth	
Georgia Conference on Social Welfare — Feb. 25, 1958	Atlanta
President: Mrs. Raymond Crispell Exec. Sec.: Mrs. Sara R. Boyd	
Kansas Conference of Social Work — April 13-16, 1958	Topeka
President: R. Paul Brotsman	
Louisiana Conference of Social Welfare — March 26-28, 1958	Lake Charles
President: Mrs. May F. Dykes Exec. Sec.: Mrs. Tennessee S. Wilson	
Maryland State Conference of Social Welfare — May 7, 1958	Baltimore
President: Mrs. Henry E. Corner Secretary: Mrs. Richard Tome	
Minnesota Welfare Conference — March 23-26, 1958	Minneapolis
President: Henry A. Daum Exec. Sec.: Mrs. C. Gloria Longbotham	
Mississippi Conference of Social Work — March 26-28, 1958	Jackson
President: Miss Ann Stanford Secretary: Mrs. Eloise McDonald	
Nebraska Welfare Association — May 1-3, 1958	Omaha
President: Mrs. Alyce Miller Secretary: Louis Moody	
North Carolina Conference for Social Service — April 20-22, 1958	Raleigh
President: Dr. Olin T. Binkley Exec. Sec.: Mrs. Tom Grier	
Pennsylvania Welfare Forum — March 26-28, 1958	Pittsburgh
President: Hugh G. Pyle Exec. Sec.: Mrs. Katherine D. McClintock	
Tennessee Conference of Social Work — April 9-11, 1958	Nashville
President: Leighton Dingley	
The Virginia Conference of Social Work, Inc. — April 29 - May 2, 1958	Roanoke
President: R. Franklin Hough Exec. Sec.: Mrs. Helen D. Gannon	
Washington Association for Social Welfare — May 4-6, 1958	Everett
President: Miss Elizabeth Bannister Secretary: Mrs. Dorothy Edwards	
West Virginia Welfare Conference, Inc. — May 1-3, 1958	Wheeling
President: Charles H. Rice Secretary: Miss Dorothy Allen	

FORUM ATTENDER WINS SCHOLARSHIP AWARD

At least one attendee of the forum in Philadelphia profited by her experience. Miss Carrie Miller is glad that she went to Philadelphia and really looked at the exhibits. It was here that she learned of the Lester Taylor Scholarship Award given for study at the Cleveland Health Museum. Last spring Miss Miller was a medical social worker for the New York City Department of Hospitals. She says, "When in Philadelphia, I attended the National Conference on Social Welfare at Convention Hall. There I attended sessions, exhibits, and chatted with others in the field. During my collecting of literature, from agencies all over the U.S.A. and the world, I ran into an announcement of the Lester Taylor Scholarship Award. In reading that it would present an opportunity to those in the medical field to learn more about the means of visual aids, under top experts with the finest of equipment, I felt that I was interested."

She arrived in Cleveland in December for a month's study. She is preparing for an assignment in the Virgin Islands organizing and supervising a medical social department. She'll work with the United States Public Health Service and local authorities setting up in-patient and clinical de-

STATE CONFERENCE MEETING

An all day meeting of representatives of state conferences will be held in the Statler Hotel in Cleveland on February 25 just prior to the official opening of the Biennial Conference of the United Community Funds and Councils. There will be informal discussions of subjects of interest to those in attendance and also some planning of the program for the meetings of the Association of State Conferences of Social Work to be held on Saturday and Sunday in advance of the opening of the Annual Forum in Chicago.

The state conference meeting in Cleveland is open to representatives from any state conference so that if someone is going to Cleveland to attend the Biennial Conference of UCFC and can represent your state conference, urge him or her to attend this meeting. Let the NCSW office know who is coming and what subjects you would like to have discussed.

partments. She feels that the training at the Cleveland Health Museum in visual aids and displays will be especially valuable in imparting information concisely, attractively and clearly. Miss Miller was born in British Guiana, received her B.S. in Sociology at New York University and her M.S. in medical social work at Fordham University.

A Group Dynamics Leader Reports on Two Annual Forum Meetings

The Committee on Planning Meetings in Social Welfare held two meetings at the Philadelphia Forum on Common Elements in Planning Productive Meetings. Frank Rooney, Executive Secretary of the Family and Child Welfare Section, United Community Services of Washington, D. C. was chairman of the Committee. The Vice-chairman, Milton Wittman, Training Specialist at the National Institute of Mental Health presided at these meetings. David Jenkins, Director of the Group Dynamics Center, Teachers College of Temple University spoke at both meetings, followed by floor discussion. The attendance at one meeting was 225, at the other, 97. Questionnaires were given to each attendee. Mr. Jenkins was asked to review the questionnaires and to evaluate the meetings. His letter is worth sharing with NCSW members.

Dear Dr. Wittman:

I was quite surprised at the number of people who wrote rather extensive comments. I had not expected this in this large a group. However, I think the number of responses also indicates that probably not more than fifty per cent of the audience turned in evaluation sheets. This may have been because they wanted to keep it for their own use, as one person did ask me for an additional copy at the end.

In terms of the size of the group I think that there was general satisfaction. I think that using the cards for the questions and also passing out the check list were probably the two special advantages.

Some of the people who seemed to be critical would have preferred greater floor discussion. I think this suggests one of the issues which become inevitably involved in such a meeting. Sometimes people who want floor discussion tend to forget that their floor comments may not be useful to the entire group and they overlook the problems of keeping control of the whole meeting so that more people's purposes can get served. Undoubtedly, if they are not permitted to get attention in the group they are going to be somewhat frustrated. I think this is a risk that has to be run in these large meetings.

Another assumption they tend to make is that they can get values from "the sharing experience". I suppose I tend to question this basically unless the experience which is being shared has in fact been analyzed by the person who is sharing it. Often this is not the case. But particularly in the larger session, especially when there are a variety of interests and concerns represented, the sharing of specific experience may be quite irrelevant to most people's concern.

It seems to me that the planning problem which is involved here is that related to the general mechanics of the conference. If, as it seems to me necessary, it is not possible to have really small work groups for this large a conference, then I think the membership has to accept the reality that this size audience is probably as small as they can get. In that case then the management problem has to be for the large meeting itself. Perhaps we could have done more initially in this session to help people understand the limits of the large meeting, and the kind of thing they can and cannot expect. They themselves seem to forget people with different interests and problems

come into such a session, and therefore the meeting itself cannot be too specifically oriented. Similarly, maybe the meeting's only function that can be performed is a general awakening or increasing of the general awareness, with the person having to dig out his own specifics in his own situation.

If future planning does permit the development of smaller groups or the development of sessions with more specific emphases, then I should think that the publicity about the session should make it quite clear as to what kinds of people are expected to come. This might be in terms of amount of experience with planning, or with the particular kinds of groups for which they plan, etc.

Again, it seems to me that in the context of such a large conference perhaps the job has to be defined to the broad principle's area, asking each person to make his own interpretation from that.

I enjoyed very much participating in both sessions and I felt the groups were very interested and responsible. Please thank the other committee members for their assistance at the meeting.

Sincerely,

/s/David H. Jenkins

Director

Group Dynamics Center

Teachers College, Temple University
Philadelphia 22, Pennsylvania

STUDY OF RELATIONS BETWEEN NCSW AND ICSW

The National Conference on Social Welfare provides the Secretariat for the International Conference of Social Work and several staff members, including the Executive Secretary, work for both organizations. The office in New York which is a branch office of the NCSW is also the international headquarters of the ICSW.

Last spring the Executive Committee agreed that perhaps the time had come to formalize this arrangement between the two organizations, which up until the present has been of a somewhat informal nature. They authorized the President to appoint a committee to study the matter and make recommendations on future NCSW policy. The committee has been named and has held its first meeting under the chairmanship of Mrs. Savilla M. Simons, General Secretary of the Y.W.C.A. of the U. S. A. Other members of the committee are:

Robert E. Bondy, Director of the National Social Welfare Assembly

Eveline M. Burns, President of the Conference

Melvin A. Glasser, Assistant to the President of the National Foundation for Infantile Paralysis

Margaret Hickey, immediate past President of the Conference

James M. Hoey, President of the Council on Social Work Education

John McDowell, Executive Director of the National Federation of Settlements

Arch Mandel, Treasurer of the Conference

Charles I. Schottland, Commission of Social Security

Dr. George Stevenson, Medical Director of the National Association for Mental Health and member of the Conference Executive Committee

Another meeting is scheduled for February and a report will be made to the Executive Committee at its May meeting.

The Financial State of the Conference

Last June, at the close of the Annual Forum in Philadelphia, after an analysis of our financial situation which perforce could be only very sketchy, it seemed doubtful whether the Conference income and expenditures for 1957 would be balanced. A small deficit was indicated despite one of the largest registrations we ever had. However, we were able to end this year with a slight surplus by restricting some activities and services.

Our major problems concern the future—how can we continue to rotate the Annual Forum to all parts of the country with fluctuating costs and attendances, and also meet the rising cost of operations? To meet these problems, the Executive Committee reluctantly agreed to propose an increase in membership dues—our first increase since 1948.

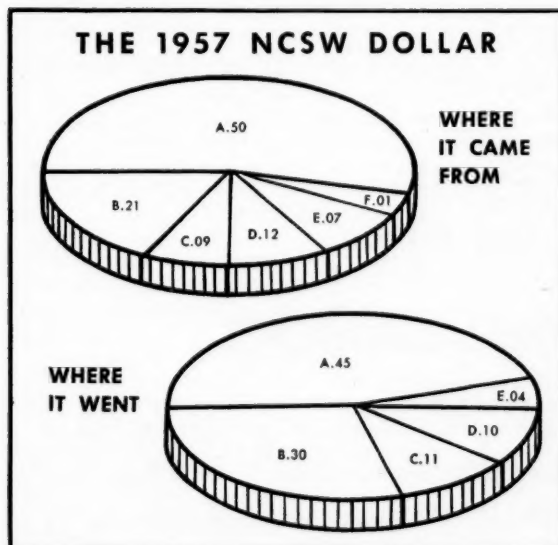
From the response to the referendum on the proposal to increase dues, the Executive Committee is encouraged to believe that the membership has accepted the reasons for such an increase. It therefore is very hopeful that this new schedule will provide the Conference with a more stable income year in and year out, regardless of where the Annual Forum is being held—a very important consideration in the operation of the Conference.

NCSW BUDGET SHEET DECEMBER 31, 1957

ASSETS			
Cash Balance, December 31, 1957			\$ 2,760.71
Accounts Receivable—International			
Conf. of Social Work		5,243.00	
Investments and Savings			
U. S. Savings Bonds, Series G	\$ 9,000.00		
Savings Accounts	26,037.92	35,037.92	
Total			\$43,041.63
LIABILITIES			
Reserve—Income from International			
Conf. of Social Work		5,243.00	
Reserves			
Annual Forum Reserve	8,975.86		
Contingency Reserve	10,000.00		
Life Membership Rotating Fund	2,400.00		
Eduard C. Lindeman			
Memorial Fund	168.81		
Publications Reserve	701.04		
Special Projects Reserve	7,552.92	29,798.63	
Working Balance		8,000.00	
Total			\$43,041.63

Arch Mandel, Treasurer

THE 1957 NCSW DOLLAR



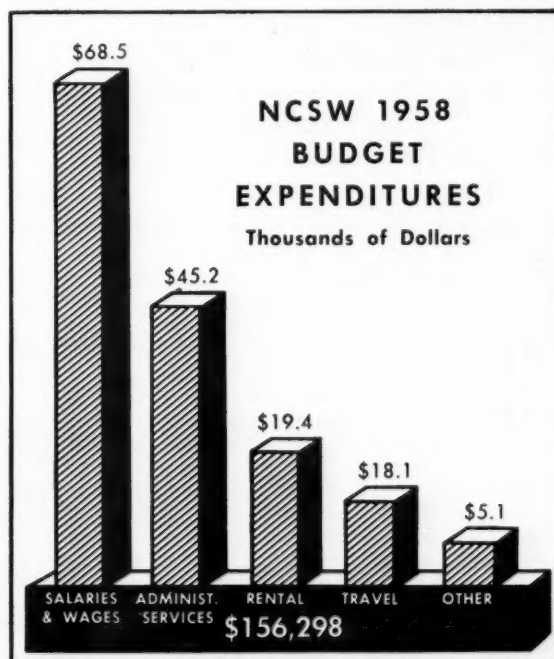
WHERE IT CAME FROM Income		WHERE IT WENT Expenses	
A—Memberships	\$ 71,532.50 .50	A—Salaries & Wages	\$ 64,377.24 .45
B—Registration	30,687.00 .21	B—Admin. Services	42,372.99 .30
C—Publications	12,236.62 .09	C—Rental	16,297.99 .11
D—Exhibits	17,529.15 .12	D—Travel	14,007.79 .10
E—NCSW*	10,000.00 .07	E—Other	5,341.50 .04
F—Other	2,147.05 .01		
Total	\$144,132.32 1.00	Total	\$142,397.41 1.00

*Additional \$5,187 received in 1957 for 1955 reserve fund account.

EXECUTIVE COMMITTEE MEETING

The regular fall meeting of the Executive Committee was held in Columbus on November 22 and 23 under the chairmanship of Eveline M. Burns, Conference President.

A major item on the agenda was the development of plans for the study of the role and program of the NCSW, which had been authorized in May. Ad-



ditional information concerning the establishment of the Study Commission and its activities is given in a separate article in this issue of the **Bulletin**.

The Executive Committee adopted a budget for 1958 totalling \$156,298 and a tentative budget for 1959 for presentation to the National Budget Committee. It discussed and approved the tentative program plans for the 1958 Annual Forum as presented by the Program Committee; selected the recipients for the 1958 NCSW Awards; and approved the lists of Associate Groups and exhibit prospects for 1958. They approved a new classification of membership for full-time students in graduate schools of social work, giving them the privileges of associate members plus book discounts, for \$1.00.

Positions open for
SOCIAL WORKERS
 in
**California State Hospitals,
 Clinics and Field Offices**

Requires M.S.W.

Salary ranges \$4740 to \$8112.

**EMPLOYMENT INTERVIEWS AT
 ANNUAL FORUM IN CHICAGO**

Liberal employee benefits and
 Retirement Annuities

Write Nathan Sloate, Chief of Social
 Service, Department of Mental Hygiene
 1320 K Street, Box "G"
 Sacramento, California

**The
 George Warren Brown
 School of Social Work
 WASHINGTON UNIVERSITY
 St. Louis 5, Missouri**

Admission in Fall or Spring Semester

Entrance in spring semester, followed by summer session, permits second-year status in the Master's program the following fall.

MASTER OF SOCIAL WORK

A professional two-year curriculum, largely generic. Field practice available in family casework, child welfare, medical social work, psychiatric social work, social group work, public welfare administration, social welfare organization, social work research. Scholarships and stipends are offered on a competitive basis.

DOCTOR OF SOCIAL WORK

A professional degree based on a research concentration.

Early inquiry and application advised. For further information, write to The Dean.

It is later than you think!

**THE NINTH INTERNATIONAL CONFERENCE
 OF SOCIAL WORK**

Tokyo, Japan

November 30 - December 6, 1958

**Theme: MOBILIZING RESOURCES FOR SOCIAL NEEDS: Social Needs and
 Resources for Meeting Them**

**Support the ICSW and help yourself by taking advantage of its low-cost group travel and
 official study tour. Here are the alternative plans:**

- ROUND-THE-WORLD TOUR—47 DAYS—THE MOST FOR YOUR TRAVEL DOLLAR.
- PACIFIC TOUR
- LOW-COST CHARTERED PLANE (NO STUDY TOUR)

Join the ICSW and receive information about the Conference program and travel plans.

Write to: U. S. Committee of ICSW, Room 300, 345 East 46th St., New York 17, N. Y.

COMMISSION ON FUTURE ROLE

As announced in the Summer, 1957 issue of the *Bulletin*, the Conference is about to launch a study of the future program and structure of the Conference. Periodically throughout its history the National Conference has taken stock of its program and structure and made changes to meet the requirements of the day. The last such review was conducted in 1948.

The present study will be carried out during 1958 and 1959 and is expected to lay the basis for the Conference program during the next decade. The specific purposes are:

1. To review the current program and organizational structure of the Conference with particular reference to questions being raised by individual and agency members, including the Associate Groups;
2. To explore possible modifications in program and structure with a view to adapting the Conference to changes in the social welfare field which have occurred over the past decade and to changes which may be anticipated over the next decade; and
3. To prepare specific recommendations for consideration and action by the Conference membership.

The Study Commission is made up of the officers and Executive Committee members of the NCSW in office during the program year 1957-58. Eveline Burns and Robert MacRae are serving as co-presidents. David G. French, Executive Secretary of the Coordinating Committee on Social Welfare Research at the University of Michigan School of Social Work, is serving as Commission chairman. A Steering Committee, composed of the elected officers of the Conference and the Commission chairman, has been appointed.

The major questions and problems which have been identified by the Executive Committee of the Conference as needing study fall under the following headings:

1. Effects of the changing character of social welfare services in America on the National Conference;
2. Motivation for individual and organizational participation in the Conference;
3. Program content and its organization at the Annual Forum;
4. Activities of the NCSW beyond the Annual Forum;
5. The relationship of the National Conference to other national organizations;
6. The structure for governing the National Conference;
7. The financial base for the Conference.

One meeting of the Steering Committee has already been held, and the procedure and timetable for the study are now being developed. Regular reports on the progress of the study will be made to Conference members through future issues of the *Bulletin*.

Annual Forum Dates and Locations

85th Annual Forum — Chicago.....	May 11-16, 1958
86th Annual Forum — San Francisco.....	May 24-29, 1959
87th Annual Forum — Atlantic City.....	June 5-10, 1960

MOUNTAINS OF TALK

"Thar's Gold in them thar hills"

An article by Laurence Appley, President of American Management Association, reprinted from their News Letter.

The gold prospector pans tons of gravel, dirt, and sand over a period of time in the hope of finding a few nuggets of precious metal. Only upon very rare occasions can gold be found without sifting great quantities of earth.

So it is with valuable ideas. Great quantities of words must be uttered if a few priceless ones are to be discovered. Unless we read volumes and listen to days and weeks of discussion, our search for valuable thought is much less likely to be productive.

Complaint about meetings is common. The strong silent type despises them; the shallow mentality avoid them; the tongue that wags at both ends loves them. There is much that is lost, however, without them.

It is impossible for competent people to gather in a meeting for the purpose of exchanging ideas under capable leadership without ideas being sparked that otherwise might never have come into being. Meetings are commonly thought of as media of communication, but they are also creative. That individual who maintains he gets nothing out of a meeting probably never actually participated in one. He may have been physically present, but his mind must have been somewhere else or nowhere at all.

Talk, talk, and more talk—that is the stuff of which ideas are made. It is the gravel and the sand that pass through the prospector's pan. If he is persistent, intent, and observant, then the more he sifts the more nuggets he will find.

There are prospectors for gold, of course, who spend much time working where there is none. No matter how diligently they search, they cannot find nuggets where there is no gold. So it is with anyone who seeks ideas. He will find them at meetings only if the people gathered there have the kind of background and experience that, when presented, exchanged, and discussed, bear upon the problem to be solved or the area of creativity desired.

It is undeniable that a good deal of idle, useless chatter; dangerous, time-consuming, harmful gossip; misconceptions; insinuations; half truths; and untruths flow out of human mouths. There are murderous, character-slashing words and comments. That is true, however, of almost anything in a free society.

Under a system that permits the highest possible degree of goodness, badness is also possible. Where the highest possible development in human character and potential can take place, there too you can find the lowest form of human existence. Where profit can be made fairly and on a high plane it also can be made by crooked means. A surgeon's scalpel that can save a life can also cut a throat.

The fact that evil use of a human talent is possible does not mean that prohibition of its use is wise. The presence of cinders, shale, cactus, and other forms of rubble in the prospector's gravel is no reason for him to cease his search for gold. Tons of dirt have produced ounces of precious metal. Mountains of talk may have similar value—"Thar's gold in them thar hills."

Conference Personalities

It is the opinion of the editorial staff that members are interested in knowing more about the people who give of their time and talents to the direction of the Conference. Space, time and money mitigate against the publication of as much of this kind of material as we would like. Here are pictures and short biographies of a few more of the top persons in NCSW.



ANNE WILKENS has been on the Executive Committee for two years (term expires at the end of the Chicago forum). She teaches social work at the School of Social Work at the University of Texas¹. Her professional training was at the Tulane School of Social Work and at the New York School, where she received her degree in 1941. She has held a number of interesting and diversified jobs, among them the following:

supervisor for Texas county relief boards, training consultant state and federal levels, social welfare specialist for India under the sponsorship of the Department of State and the National Social Welfare Assembly, welfare training officer for UNRRA in Athens, Greece,

On the Executive Committee, she has served as a member of the sub-committee on membership, associate groups and state conferences. She is the author of several books and articles on training.

¹She is professor of social work, director of field work, instructor in public welfare administration.

EVA HANCE is also serving the last year of her term on the Executive Committee.

She is director of social planning for the United Community Fund of San Francisco. She took her under-graduate and professional at the University of Chicago. She was for some years with the American National Red Cross Pacific Area in a number of capacities and Director of the Council of Social Agencies of Los Angeles and Oakland. She is a member of the National Commission on Social Policy and Action of NASW. On the executive committee of NCSW, she has served as a member of the sub-committee on annual forum administration.



LYLE ASHBY will have served his three year term on the Executive Committee at the end of the next annual forum. He is Assistant Executive Secretary for Educational Services for the National Educational Association. Most of his professional career has been with this organization, first in the Division of Publications. He was instrumental in the establishment of the NEA Overseas Teachers Relief Fund in 1947 and served as chairman of the NEA Staff Committee on the Overseas Teacher Fund to aid the teachers of Korea in 1952-54. Dr. Ashby is a native of Nebraska where he received his early education and his bachelor's degree from Hastings College. He has his master's degree from Teachers College, Columbia and his doctorate from American University, Washington, D.C. He began his teaching career in a one-room

school in Nebraska and later taught history and debate in the high school of Kearney, Neb. He has been visiting instructor in various colleges since his association with NEA. He is a member of the Advisory Board of the National Training Laboratories of the NEA Division of Adult Education.

LYMAN S. FORD joined the staff of United Community Funds and Councils of America on January 1, 1942. He is Associate Executive Director with responsibility for general administration of the association plus supervision of several of the operating departments.

Mr. Ford's chest and council experience, prior to 1942, consists of four years as executive of the Evanston, Illinois, Community Chest and Council of Social Agencies; five years as executive of the Kansas City, Kansas, Community Chest Association and two years as publicity director of the Columbus, Ohio Community Fund and Council.

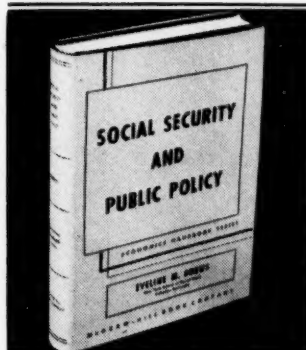
He is a graduate of Denison University, Granville, Ohio, and received his Master of Arts degree from the Ohio State University School of Social Administration.



DR. GEORGE S. STEVENSON, is a national and international consultant in mental health. He is psychiatric consultant to the United States Public Health Service, a member of the medical advisory service to the American Red Cross, psychiatric consultant to the Veteran's Administration, a member of the Society for Research in Psychosomatic Medicine, and a member of the American Association on Mental Deficiency and of the Advisory Committee on Problems of Alcohol to the National Research Council. He is a graduate of Bucknell University and Johns Hopkins Medical School. He is the author of more than a hundred articles on various aspects of mental health, book on child guidance clinics and contributed chapters to the works of other authors on specific problems in the mental health field.



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